



BRIANNA WALKER

User Experience Designer

ABOUT ME

User Centric designer with a passion for creating intuitive, effective, visually intriguing, and functional digital experiences. I have a passion for psychology and learning about human patterns. Incorporating my design education with psychological practices allows me to create designs that create an intersection between UI and UX. I am currently looking for full and part time UX Designer positions.

WORK EXPERIENCE

○ **User Experience Designer**

Synovus

January 2022 - Present

- Worked with marketing leads to design conceptual product landing pages for future use.
- Organized and aided in creation of design system elements in Figma.
- Designed and iterated on Synovus's mobile app for the incorporation of new features.
- Conducted competitive analysis research of surrounding community banks. Findings were presented to a team of executives.
- Conducted heuristic evaluation of the My Synovus website.
- Curated Illustration Library to be used for a variety of uses and led workshop with design team to showcase the library and establish usage guidelines

○ **Freelance Designer**

Brianna Walker Designs

May 2021 - Present

- Designed and developed multi-page websites for a variety of industries.
- Created brand identity kits for businesses.
- Researched target audience's to customize and best suit individual businesses.

○ **Resident Advisor**

NC State University

March 2022 - May 2023

- Displayed leadership skills.
- Provide support and guidance for residents.
- Foster community throughout residence halls.
- Plan and host community events for students.

EDUCATION

Bachelor of Design
NC State University

Become a UX Designer from
Scratch - IDF

Minor in Psychology
NC State University

Google UX Certification

HARD SKILLS

Figma
Information Architecture

Research
Ux Design

SOFT SKILLS

Communication
Organization

Collaboration
Adaptability